

THE RIGHT MINDSETS,  
SKILLSETS, AND TOOLSETS  
FOR YOUR TRANSFORMATION

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# **The New Reality: Engaging and Empowering Employees in a Hybrid World**

**SEAC**

# Don't fight the future: Hybrid is here to stay!

- ✓ It's early, but Hybrid Models are working!
- ✓ But they must be carefully designed! The hybrid workplace cannot be a one-size-fits-all.

- ✓ We need to consider the entire employee experience.
- ✓ Organizations must create space—both physical and virtual—to connect people to purpose, accomplishment, and one another.

# 41%

Increased likelihood  
of engagement  
when Hybrid  
workers have  
flexibility in where  
and how they work

# Employees want best of both worlds: SEAC

**73%** prefer the option to keep working remotely.

**>30%** are worried about the effects of a hybrid model on their workplace culture.

**68%** of US executives believe employees should be in the office at least three days per week.

**67%** also want more in-person interactions with their colleagues.

Source: Gartner Research

# However, understand what has changed/ is changing!

- ✓ Once in a generation opportunity to reimagine how we work.
- ✓ Employees don't know what they want and are reevaluating their relationships with work.

- ✓ There is no 'finish line'.
- ✓ Employee engagement drivers are shifting thanks to hybrid work: sense of belonging has become the biggest driver of engagement (Qualtrics research 2021).

**Engagement and Belonging:  
Its bigger than we think,  
Consider 4 C's...**

**SEAC**



# Career Development

- ✓ Learning about growth/ development opportunities when physically distanced from leaders is challenging.
- ✓ Recognizing and celebrating employees working remotely achievements is difficult.

- ✓ Leaders must reimagine growth opportunities for hybrid workers.
- ✓ Those that prioritize career development see increased likelihood of employee engagement (+115%), sense of opportunity (+167%), and sense of success (+152%).

# Customization

- ✓ Employees enjoyed freedom and autonomy they did not have before, expect same in future.
- ✓ 50%+ would look for another job if no hybrid workplace.

- ✓ 50% say tasks that require focus easier to do at home.
- ✓ Must dedicate time in each environment to the tasks most effectively done there.

TASKS	Harder at Home	Easier at Home
Think creatively		X
Meet deadlines		X
Collaborate with colleagues	X	

TASKS	Harder at Home	Easier at Home
Advance my career	X	
Communicate with colleagues and leaders	X	
Troubleshoot and resolve problems	X	

TASKS	Harder at Home	Easier at Home
Meet personal connections with colleagues	X	
Stay informed on what other teams are working on	X	
Ensure all team members have a voice in decisions	X	

# Clarity on Expectations

- ✓ Employees often have difficulty setting boundaries between their work and home life.
- ✓ Leads to high levels of burnout.



## When employees struggle to separate their work at home life, research finds

- 33%** likelihood of increased engagement
- +12%** Probability of taking more days off to avoid work
- +11%** Employee self-assessments of burnout

# Connection is Crucial

- ✓ Connecting with colleagues and purpose are the top priorities.
- ✓ Mistake to assume employees will find ways to build those connections on their own—especially virtually.

- ✓ Organizations need to create opportunities for connection both at home and in the office: physical space, social interaction, time for employees to network and gather socially.

# **Elevating Employee Engagement in a Hybrid Workplace: Intentionally ...**

**SEAC**

## Leadership

- Communicate, connect, and increase employee experience and engagement.
- Recognize innovation and what “good work” is now!
- Be flexible, make it part of your culture.

## How Work Gets Done

- Build networks and communities to facilitate collaboration and inclusion.
- Let staff experiment, and share.
- Provide flexibility, time, and tools for office and remote work.

## Workplaces

- Create a space for growth and career development.
- Rethink hybrid space use.
- Prioritize employees' health and well-being.

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