



#### **The Results of Current Efforts**





# CHANGE

- \$22M Ransom Paid
- Cascading Cost: Up to \$100M / Day / Provider
- Real Initial Costs: \$872M
- Records Exposed: ~120M (Equivalent to all 2023)

# APAC

- Australia: 22% of all data breaches are in healthcare
- Singapore: Healthcare IT Providers routinely block 3,000 malicious emails daily per location
- Singapore: Healthcare IT Providers experiences 1.7 million attempted breaches monthly per location
- Global: Average Breach Cost is \$11MM
- Global: Healthcare accounts for 70% of successful ransomware attacks annually

University of Vermont HEALTH NETWORK	\$63M
Point32Health  W Hervard Pilyrim TUFTS Health Care	\$102M
: Scripps	\$113M
CommonSpirit	\$150M
HE	\$600M
St. Margaret's Health  SMP Health	CLOSED

**7.1 min** 

1 in 3

**35**%

Healthcare Cyber Attack Frequency Records Exposed (US)

Increased Mortality Rates During Attack

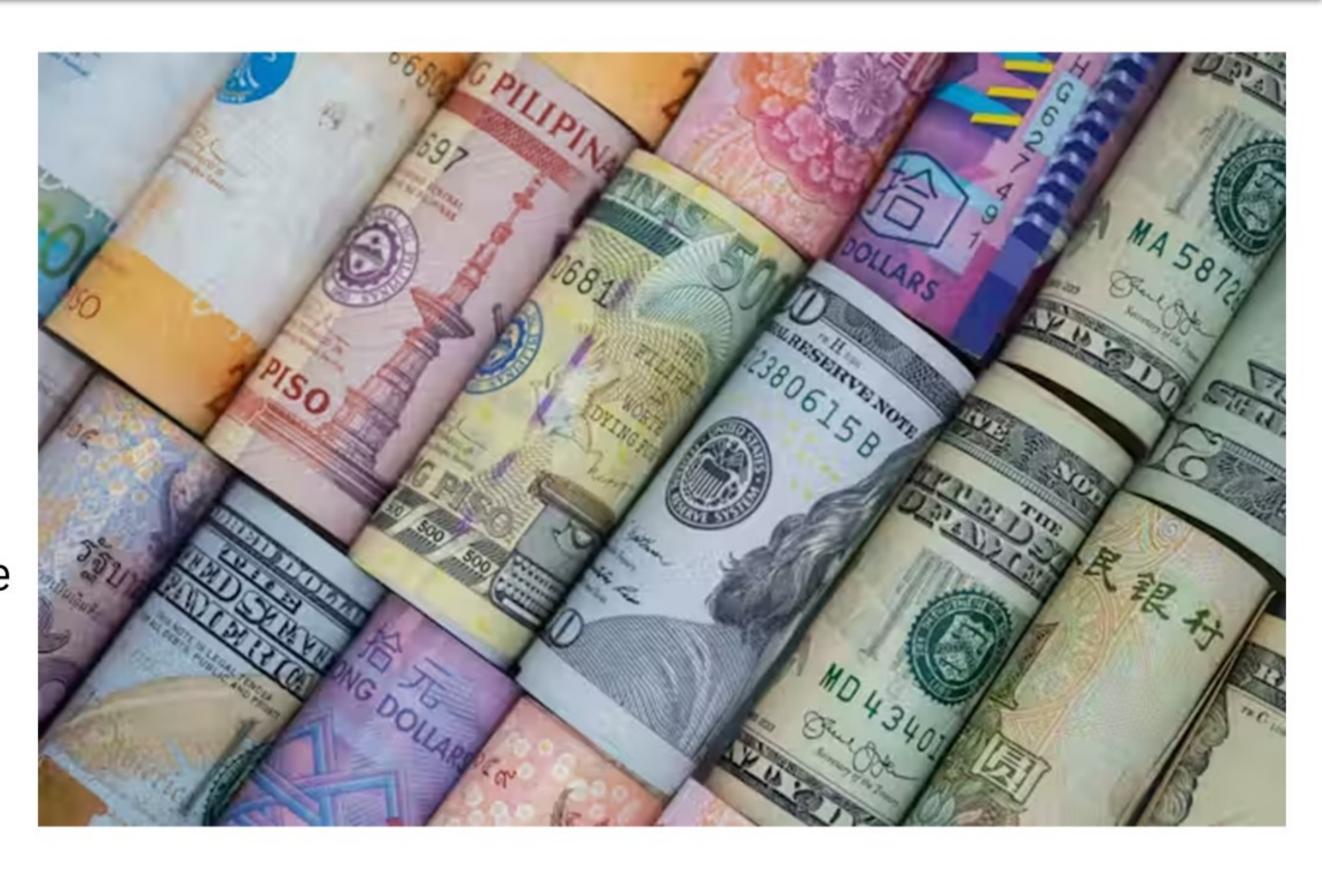
#### What is the motivation?







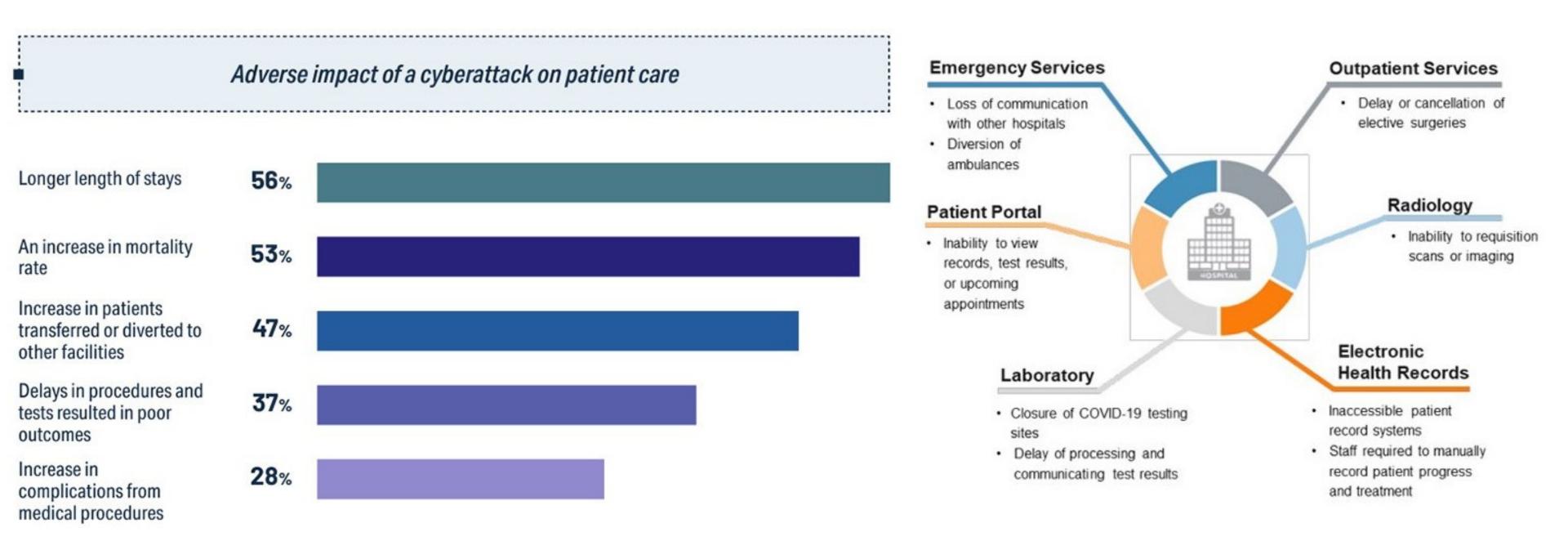
- Record Value
  - o SSN: \$1
  - Credit Card: \$5
  - o ePHI: \$50 \$250
- Ransom Payments
  - o 2023: \$100M
  - Change: \$22M Alone
  - o 47% Pay Ransom
- Triple Extortion



## People may died







techtarget.com/searchsecurity/feature/Studies-show-ransomware-has-already-caused-patient-deaths



# How they can attack us?

โรงพยาบาลถูกโฉมตีได้ อย่างไร?

## RISK of Being Attacked







Medical Equipment Software





เครื่องมือของโรงพยาบาลมีช่องโหว่

#### **No Segmentation**

**Medical Devices** 



ไม่มีการแยก Zone ของอุปกรณ์ทางการแพทย์

**Rely on Standard** 

**Cybersecurity Solution** 



ใช้เทคโนโลยีเดิมๆในการป้องกัน



#### **Partial Protection**

on medical device



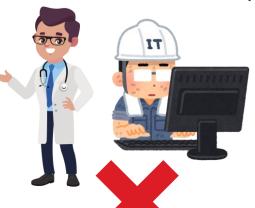
ป้องป้องได้เฉพาะบางส่วน



#### **Slow Response**

on medical attack

ตอบสนองภัยคุกคามได้ช้า



Lack of MiOT/IT Expert

ขาดผู้เชี่ยวชาญทั้งด้าน MiOT/IT



# How can Cynerio and BMSP Solve?

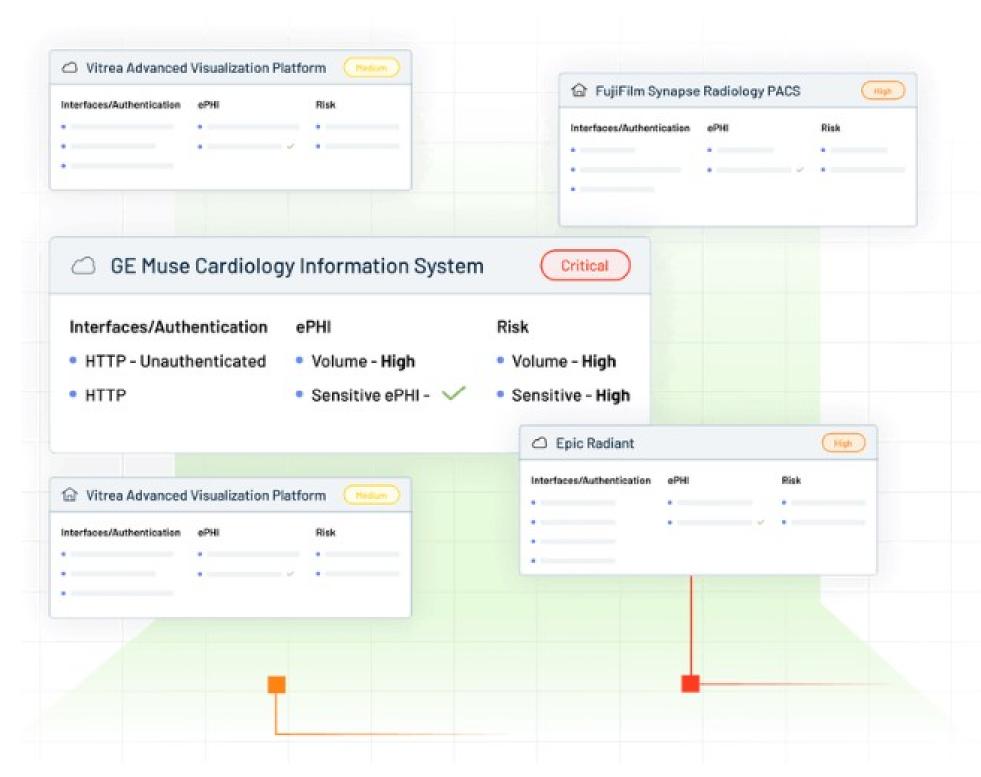
BMSP และ Cynerio จะช่วยแก้ไขปัญหาได้ อย่างไร?

C.

# Cyber Hygiene(Legacy Device Issue)



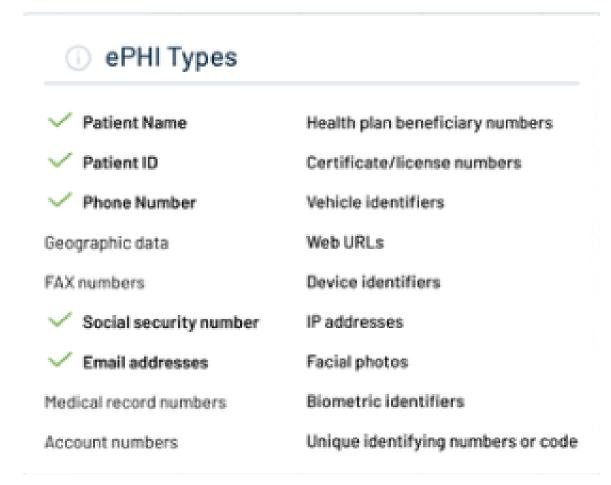




ค้นหาช่องโหว่ของอุปกรณ์



#### บอกระดับความเสี่ยงและความอันตรายถึงชีวิต

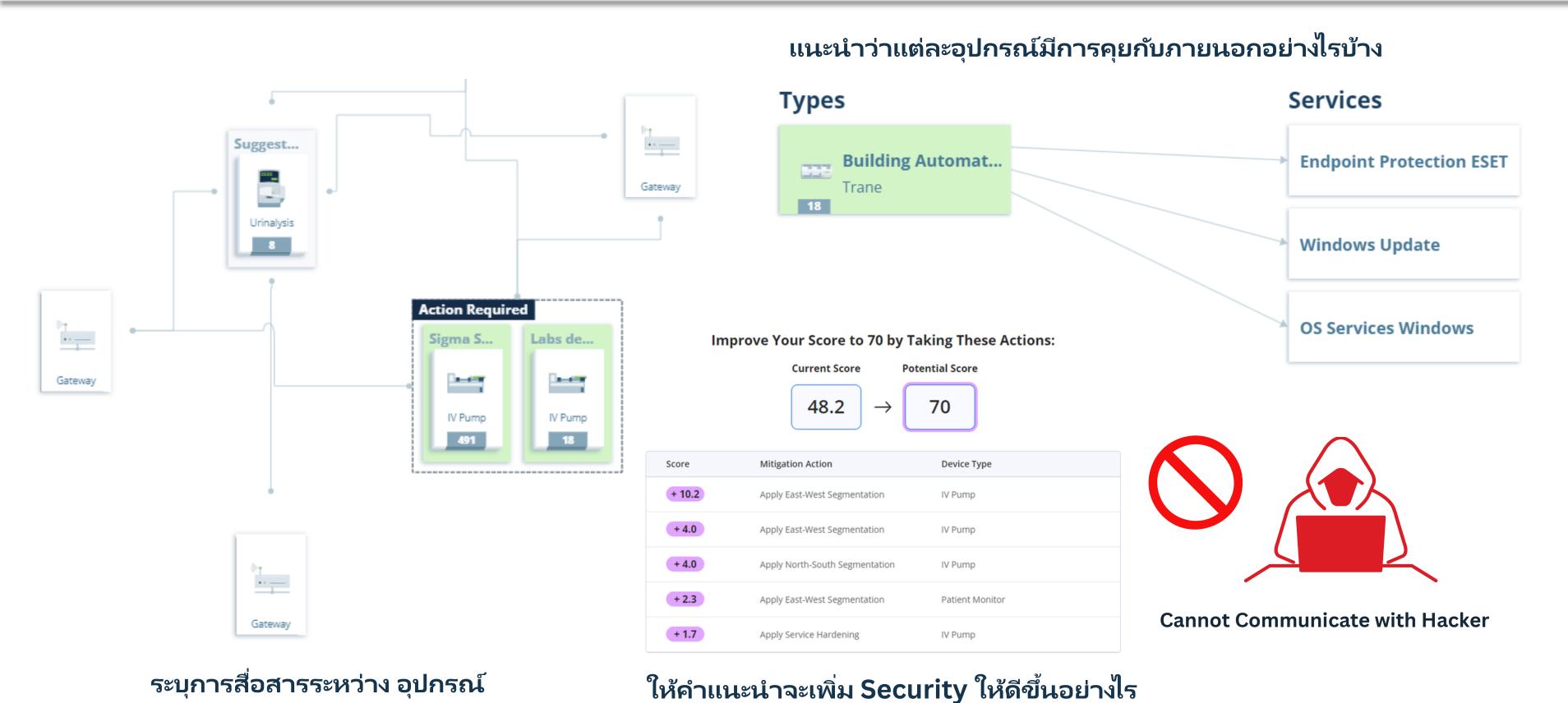


บอกลักษณะข้อมูลส่วนบุคคลที่ใช้งานในระบบ

## **Medical Device Segmentation**





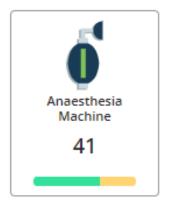


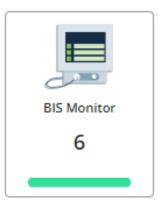
#### **Medical Device Focus**

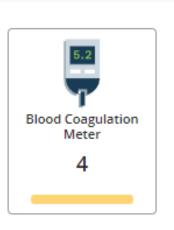


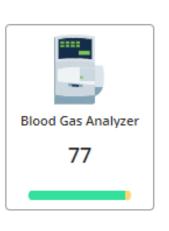
Risk Threat Intelligence

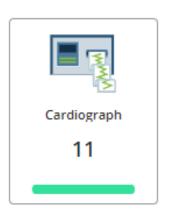


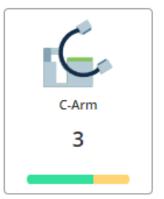


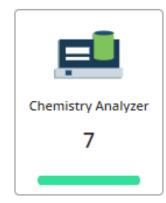




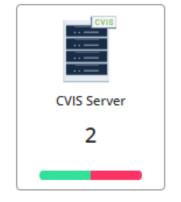




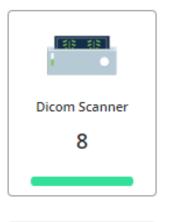






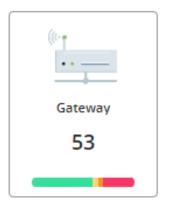


















Weaponization

**Difficulty** 

Easy



**Exploited in the Wild** True



**Lateral Movement** 

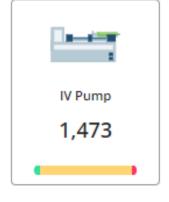




Conti **Epsilon Red** Cuba Exploit kit 1

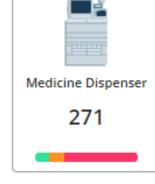


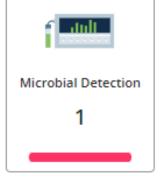


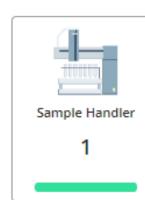




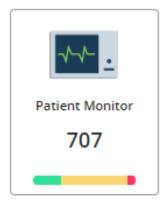






















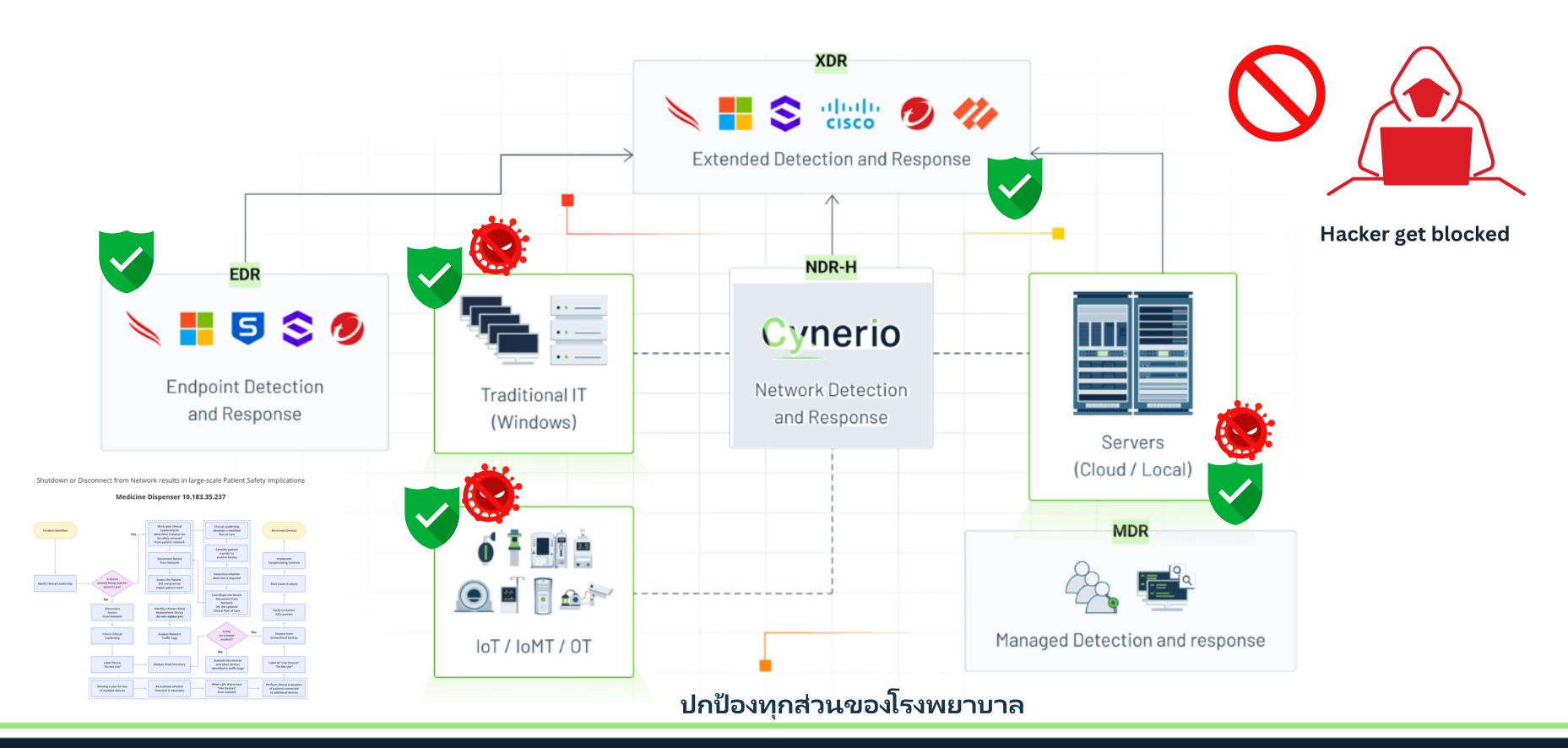
Molecular Testing

ระบุการโจมตีที่อาจจะเกิดขึ้นได้แต่ละอุปกรณ์

#### **Full Visibilities and Protection**





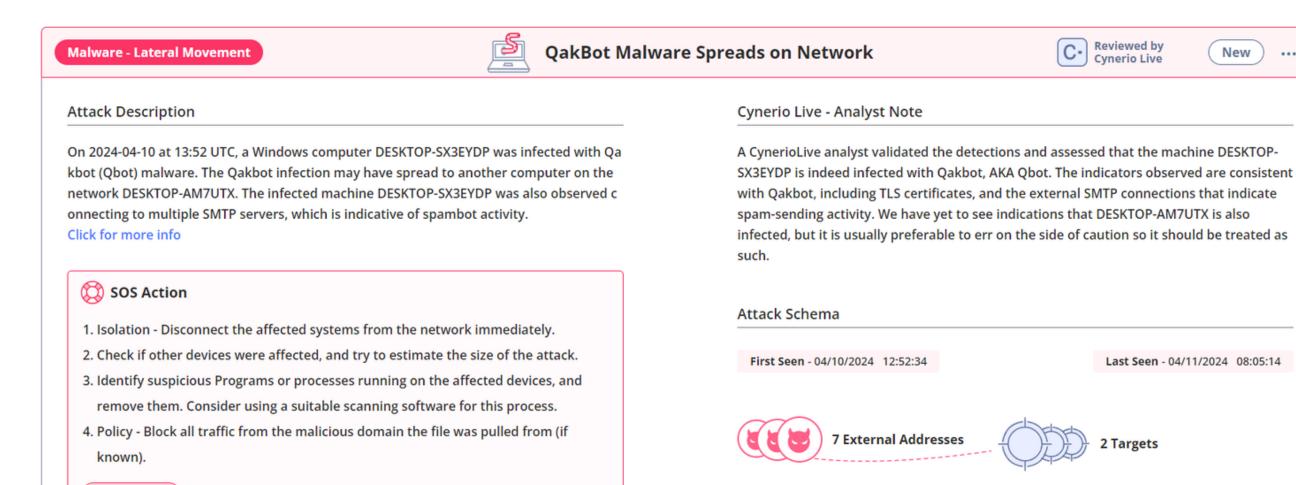


#### Realtime Detection/Protection

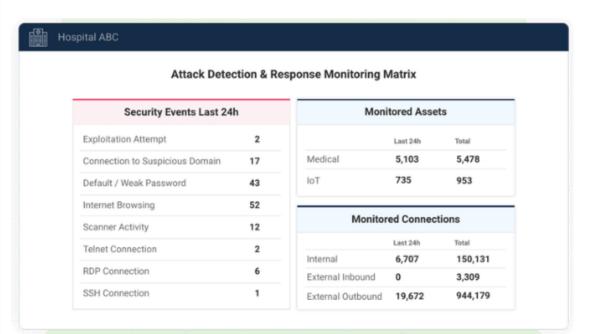


New





Quarantine



สรุปการโจมตีต่างๆที่เกิดขึ้นในช่วง 24 ชั่วโมง

#### ตรวจสอบการโจมตีในระบบและป้องกันอัตโนมัติ

C www.cynerio.com 6

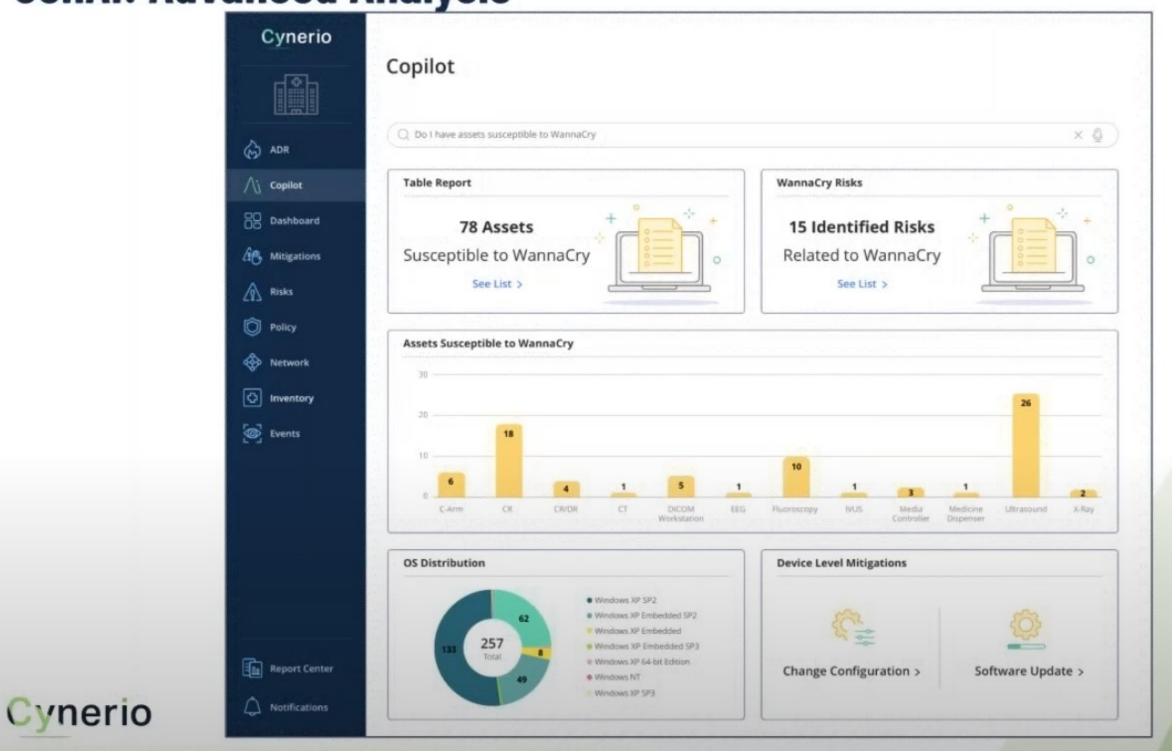
#### **Generative Al**





**GenAl: Advanced Analysis** 

มี Al คอย Suggest และคอยสรุปโอกาสที่จะเกิดการโจมตี

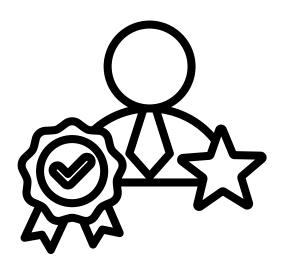


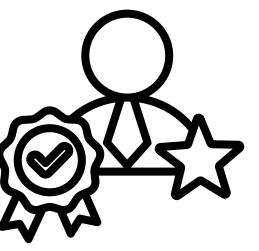
### **Cynerio TAM with BMSP**











Cynerio Medical Device Expert(TAM)

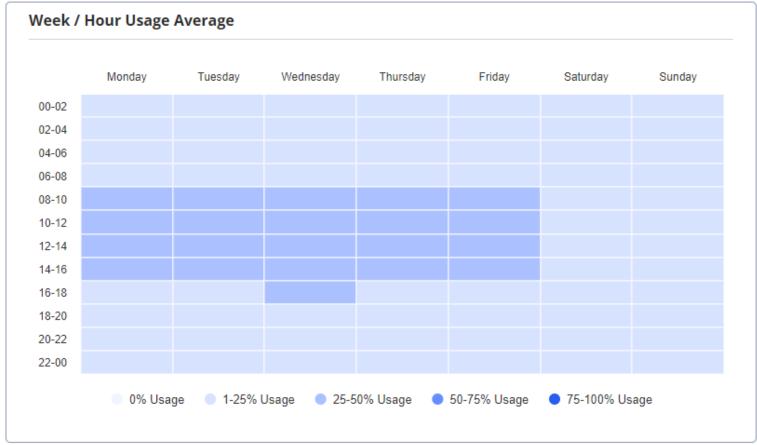
**BMSP MIoT Expert SOC 24x7** 

## **Utilization Improvement**



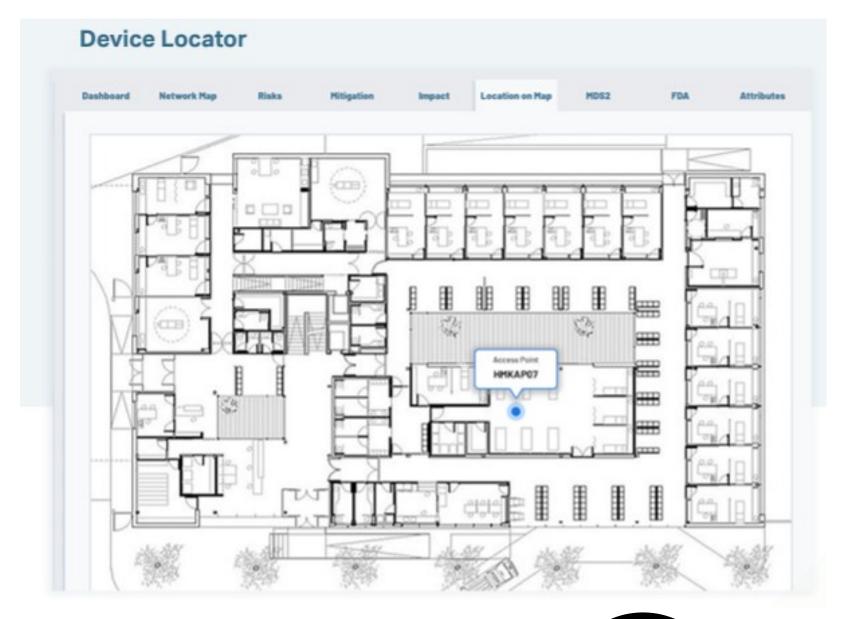






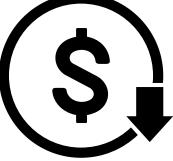
บอกปริมาณการใช้งานของอุปกรณ์

#### บอกตำแหน่งของอุปกรณ์





ใช้อุปกรณ์ทางการแพทย์ให้คุ้มที่สุด





# Use cases

#### **Use Cases**









#### Type of NHS Trust

Integrated acute, community, mental health and ambulance Trust

#### The Challenge

The Trust lacked endpoint and server compliance and had very limited visibility and reporting of devices. It then discovered a striking gap between managed and unmanaged assets – 'a black hole' representing almost a third of the physical hosts on the Trust's network.

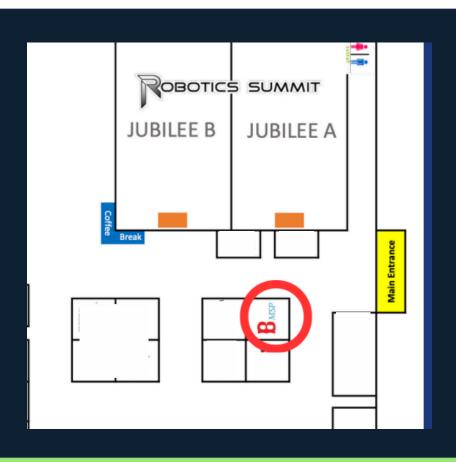
#### The Solution

The ITHealth Dashboard proves itself 'an essential tool for compliance reporting, hardware and software inventory and DSPT'. Cynerio efficiently delivers a complete, accurate inventory of all medical devices and IoT and helps effectively address associated vulnerabilities.





Please visit our Booth (Near Main Entrance)





Thank You!