



Securing the Modern Connected Hospital **in the Era of IoTs, IoMTs and Ots**

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There is a growing trend toward seeking medical treatment outside of the hospital
at low-cost , more convenient sites of care
The concept of **"VALUE"** is now being defined and assessed by consumer.



60%

of patients believe
virtual care is more convenient
than in-person care

Medical Industry Trends



Key Factors Driving the Medical Industry



The Trend Towards an Aging Population



New Normal Behavior:

New normal behavior stimulates the awareness of proactive and preventive



More Demand for Customer Experiences:

the high expectations in medical treatment, especially for early diagnosis and efficient treatment.



Growing Self-Awareness about Health:

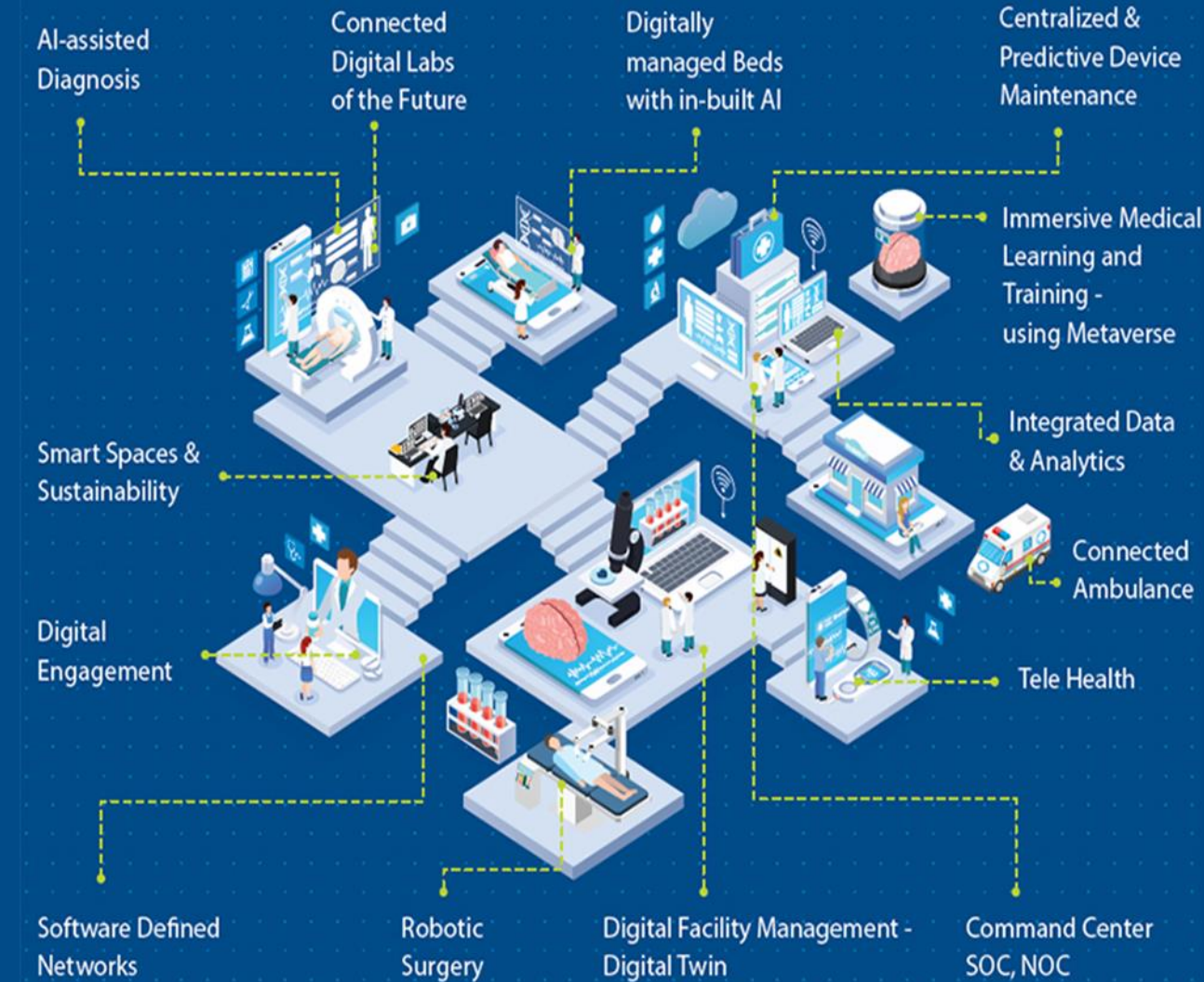
The collection of health data for monitoring drives the trend of wearable health devices.

Health system need to start understanding
individuals as people
rather than as patients.

What will make these **ecosystems of care truly 'smart'** is the ability to connect and integrate patient data across care setting – **using AI, the Internet of Things (IoT), and cloud-based digital platforms to turn data into actionable insight at scale**, when and where they are needed.

The Future Hospital

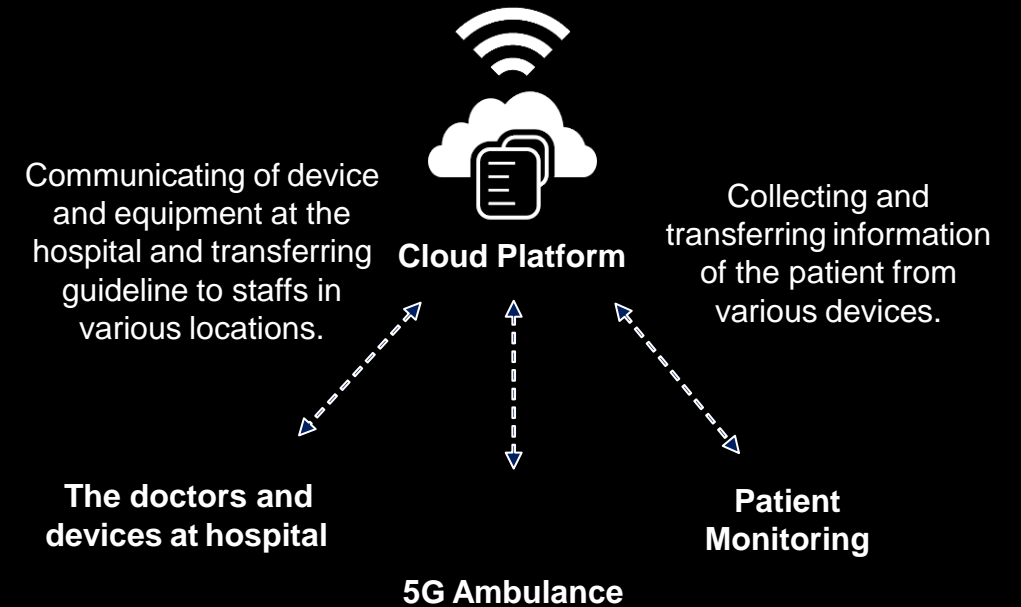
It is expected to see these technologies as major parts of the future hospital, enhancing medical services and empowering the real-time communication between devices in different areas.





The Future Hospital

A Real-time Communication through Cloud Platform



Streaming of HD video and data of patient to the hospital while the patient is being transported.

The digital ecosystem is empowered by health-tech startups and emerging technologies that disrupt the traditional healthcare ecosystem

Thailand's Health-Tech Ecosystem

Digital Healthcare

Digital Regulators/ Supporters

Regulators



Telehealth Regulator



Innovation Supporters



Investment Agency



Venture Capital



Financial Institutions

Insurances



Banks



Network Providers



System Integrators



Cloud Providers



Health-Tech/ Startups

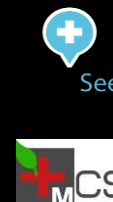
Service Search



Telemedicine



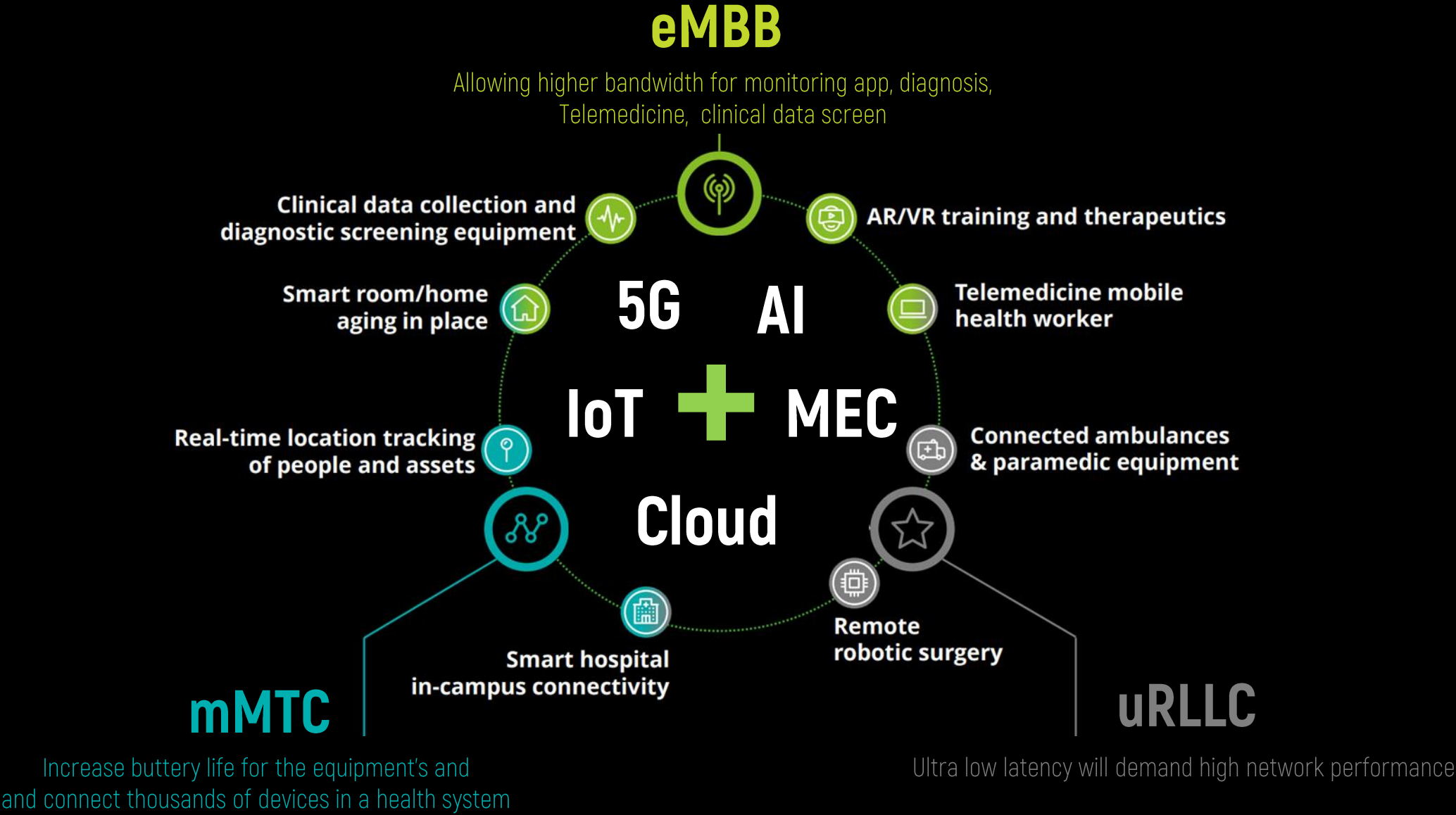
Pharmacy Management



Personal Health Platform

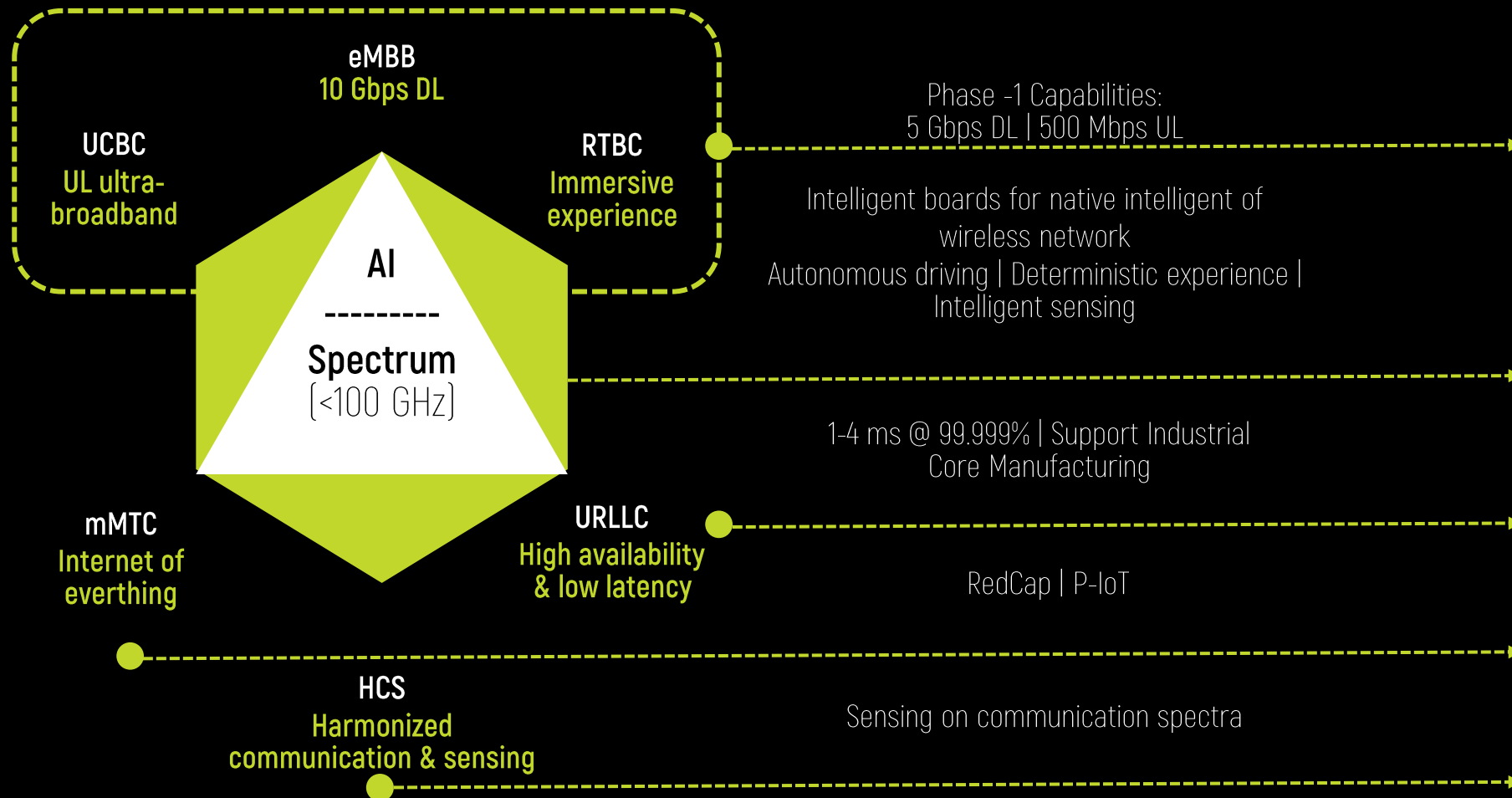


5G in Health Care



From 5G to 5.5G, More use case capability native support

Key 5.5G Capabilities



4 Main Types of Digital Health



Telehealth :

the use of telecommunication technology to provide online medical service including remote health monitoring and online medical consultation



mHealth :

the use of smart phones and wearable devices for medical care such as health care application



Health Analytic :

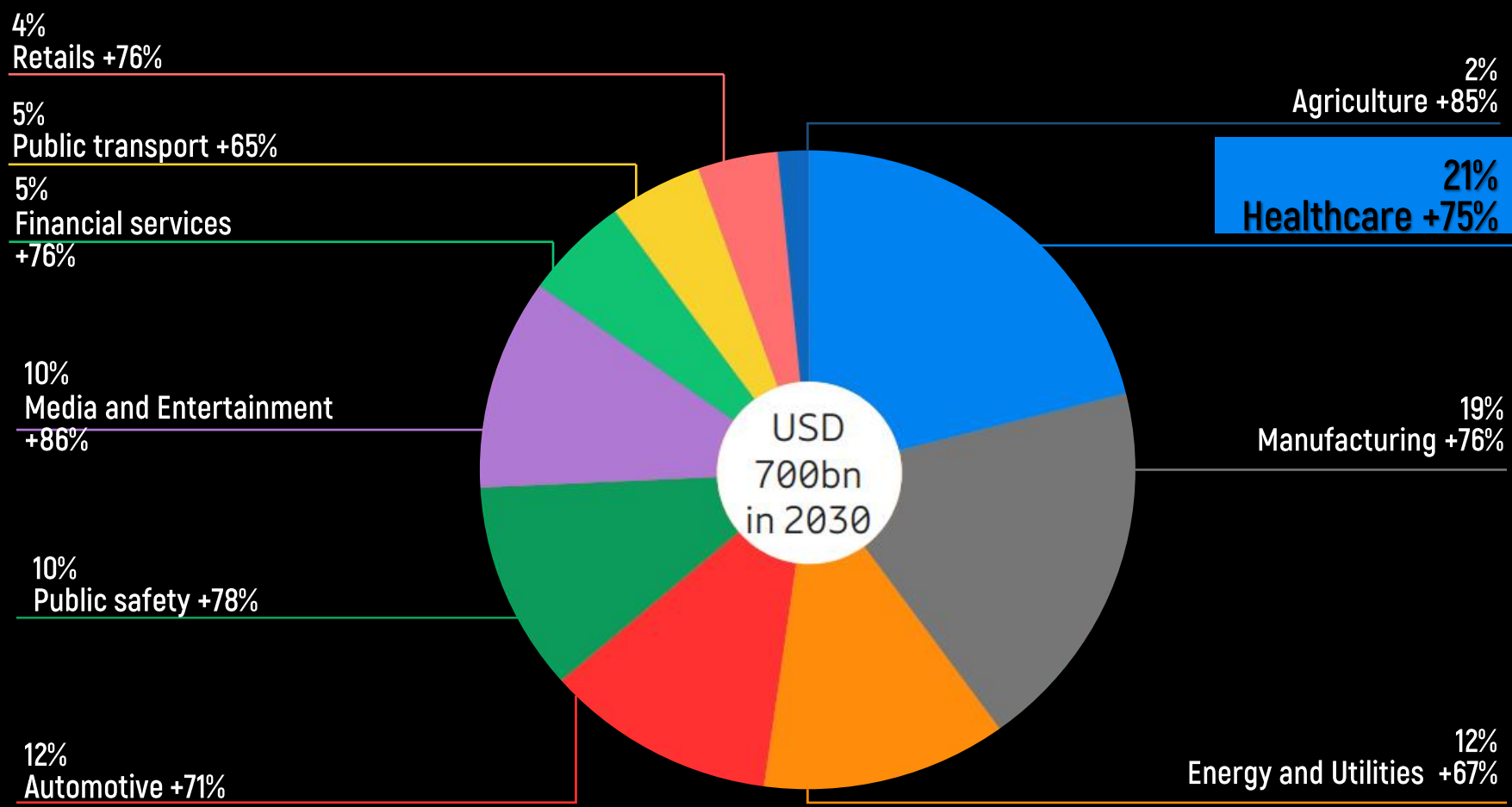
the utilization of big data for the analysis of individual patient behavior such as Personalized Behavioral Predictive Analytic System



Digital Health System :

A system designed to electronically collect health care data such as E-prescribing system and electronic health care record

2030 Share and growth rate for global total 5G-enable B2B opportunity for service providers



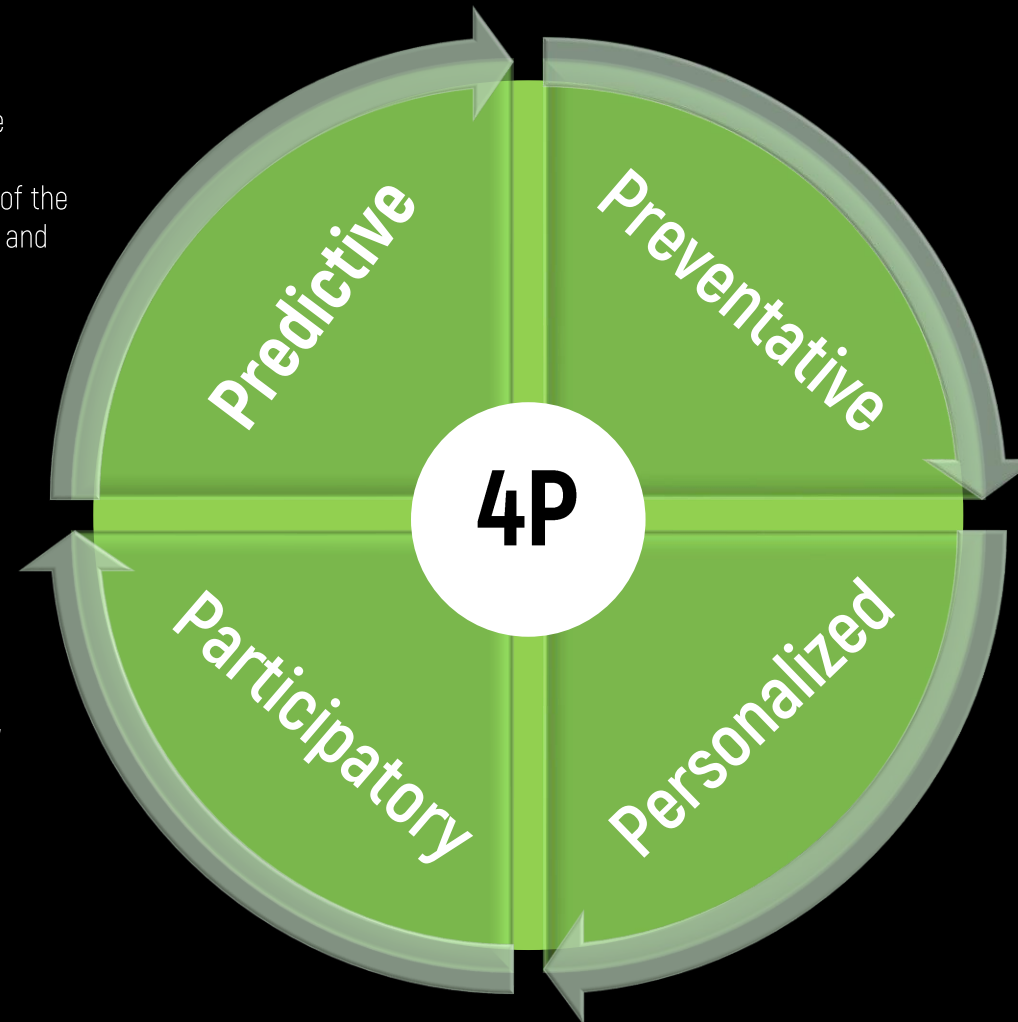
5G bring a New Health Ecosystem



5G will be central to the predictive process itself, it will underpin the ubiquitous connectivity and scale of the ecosystem that collects, analyses and shares the data.



the 5G-enabled health ecosystem, patients will become less passive consumers of healthcare and more engaged participants in driving their own outcomes.



especially relevant in the context of the COVID-19 outbreak - is the ability to track and trace with unprecedented accuracy the location and proximity of vast numbers of people using smartphone apps, Individualized alerts and interventions to stifle the spread of the outbreak can then be initiated.



The combination of constant real-time health monitoring over 5G networks will provide substantial opportunities for personalizing people's healthcare experiences and interventions.

Healthcare providers gather real-time data from **Internet of Medical Things (IoMT) devices** and other sources. They **employ AI-powered predictive analytics and harness big data** to facilitate instant medical alerts, customize treatments, forecast disease outcomes, predict patient loads, and efficiently identify at-risk patients.

Prevention is better than cure

With the growing adoption of AI, there has been a shift in healthcare providers' approach – a focus **transition from treating conditions to predicting them.**

Whole person care

Modern medical practices have shifted towards a more comprehensive approach known as whole-person care.

Unlike traditional healthcare, whole person care considers a patient's entire life story, including past experiences, current interactions, and the influence of social determinants of health (SDoH).

Whole person care goes beyond treating only physical ailments, emphasizing mental and emotional well-being, social factors, and overall quality of life.

This patient-centered strategy results in **personalized care programs** that can ultimately reduce healthcare costs.

The Internet of Things (IoT) and the Internet of Medical Things (IoMT) are being incorporated into **healthcare systems, enabling real-time data collection and monitoring.** This integration facilitates remote patient monitoring and improves the quality of care through timely interventions.

DIGITAL
HEALTHCARE PLATFORM

ชุดเครื่องตรวจและคัดกรอง
ความเสี่ยงสุขภาพอัจฉริยะ

DIGITAL HOMECARE



ศูนย์ปฏิบัติการ
ด้านการดูแลสุขภาพ



แอปพลิเคชัน
สุขภาพส่วนบุคคล

ตรวจ
คัดกรอง



ภาวะ
ซึมเศร้า

ตรวจ
คัดกรอง



ผู้สูงอายุ

ตรวจ
คัดกรอง



ความเสี่ยง
จากสารเคมี
กำจัดศัตรูพืช



เครื่อง
สมาร์ทเฮลท์
(Smart Healthcare)



เครื่อง
อ่านบัตร
ประชาชน
(ID Card Reader)



เครื่องพิมพ์
(Thermal Printer)



เครื่องวัด
อุณหภูมิ
ร่างกาย
(Thermometer)



เครื่องวัด
ความดันโลหิต
(Blood Pressure)



เครื่องวัด
ความอิ่มตัว
ของออกซิเจน
ในเลือด
(Pulse Oximeter)



เครื่องวัด
คลื่นไฟฟ้าหัวใจ
แบบ 3 ลีด
(ECG)



เครื่องชั่งน้ำหนัก
และวัดองค์ประกอบ
ร่างกาย
(Weight Scale
with Body
Composition)



Body tape
วัดสรีระ ขา แบบ
สะโพก เอว ศีรษะเด็ก
ขนาดมาตรฐาน



เครื่องตรวจ
น้ำตาลในเลือด
โดยไม่ต้อง
เจาะปลายนิ้ว



เครื่องวัดน้ำตาล
คอเลสเทอรอล
และยูริก
แบบเจาะเลือด
ปลายนิ้ว



กระเป๋า

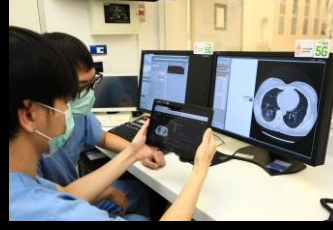
Examples of 5G Use Cases in the Medical Sector



Connected Ambulance



**Preventative Care Support/
Follow-up visits**



**AI for
Diagnosis/
Medical Transfer**



**Wireless
Vital
Monitors**



**Remote
Ultrasound
Scan**



**Remote
Chronic
Disease
Mgmt.**



Hearing Aid



**Wearable
ECG
Monitors**



**Medical
Teleconsultation**



**Service/
Dispensing
Robot**



**Blood
Coagulation
Testing**



**AR/VR in
Medical
Learning &
Training**



**Remote
Operation
Monitoring**



**Spraying/
Disinfection
Robot**



**Continuous
Glucose
Monitoring**



**Management
Platform**





Key Challenges of Technology Adoption in the Medical Sector



Highly Concern on Data Security :

- The doctors afraid of the leakage of patients' information during the conversation through communication channels.
- New technology needs to guarantee the security of the data transfer especially during a telemedicine service.



Highly Concern on Patient Safety :

- The hospital will not adopt a new technology that the patients think that it is unsafe to them such as remote-control surgery.
- The investment will be made on the equipment and device that are already certified about safety.



Unclear Regulation :

- Unclear regulations on the use of technology in the medical sector slow a new technology adoption.
- 3 main regulations are Health Facility Act (No.4) B.E. 2559, Medical Device Act (No.2) B.E. 2562, and Medicine Act B.E. 2510



Low Awareness in Utilizing Technology in Healthcare Treatment :

- Elder doctors are resistant to change and they only want to use traditional way in curing the patients.
- Demand of adopting technology is still limited due to technological know-how lack off.



High Cost of Investment :

- It is somehow unnecessary to invest in new technology.
- The increase in the level of security and efficiency needs to worth the high investment cost.
- Due to high investment cost, only simple technology such as application is implemented.



Standardization of Medical Device :

- A new medical solution needs to be able to connect to each hospital's existing system.

Immortality-as-a-service

Tech companies increasingly use AI and genetics to develop products and services that promise to **extend human lifespan**.

While the ultimate goal of immortality may be far-fetched, the potential market for these products is enormous, and age-defying consumers are likely to be a lucrative source of recurring revenue.

The World Health Organization defines health equity as

"..the absence of unfair and avoidable or remediable differences in health among population groups defined socially, economically, demographically or geographically."

Health Equality is all about making healthcare more accessible and affordable for everyone--- **and digital health trends** are the driving forces behind....

