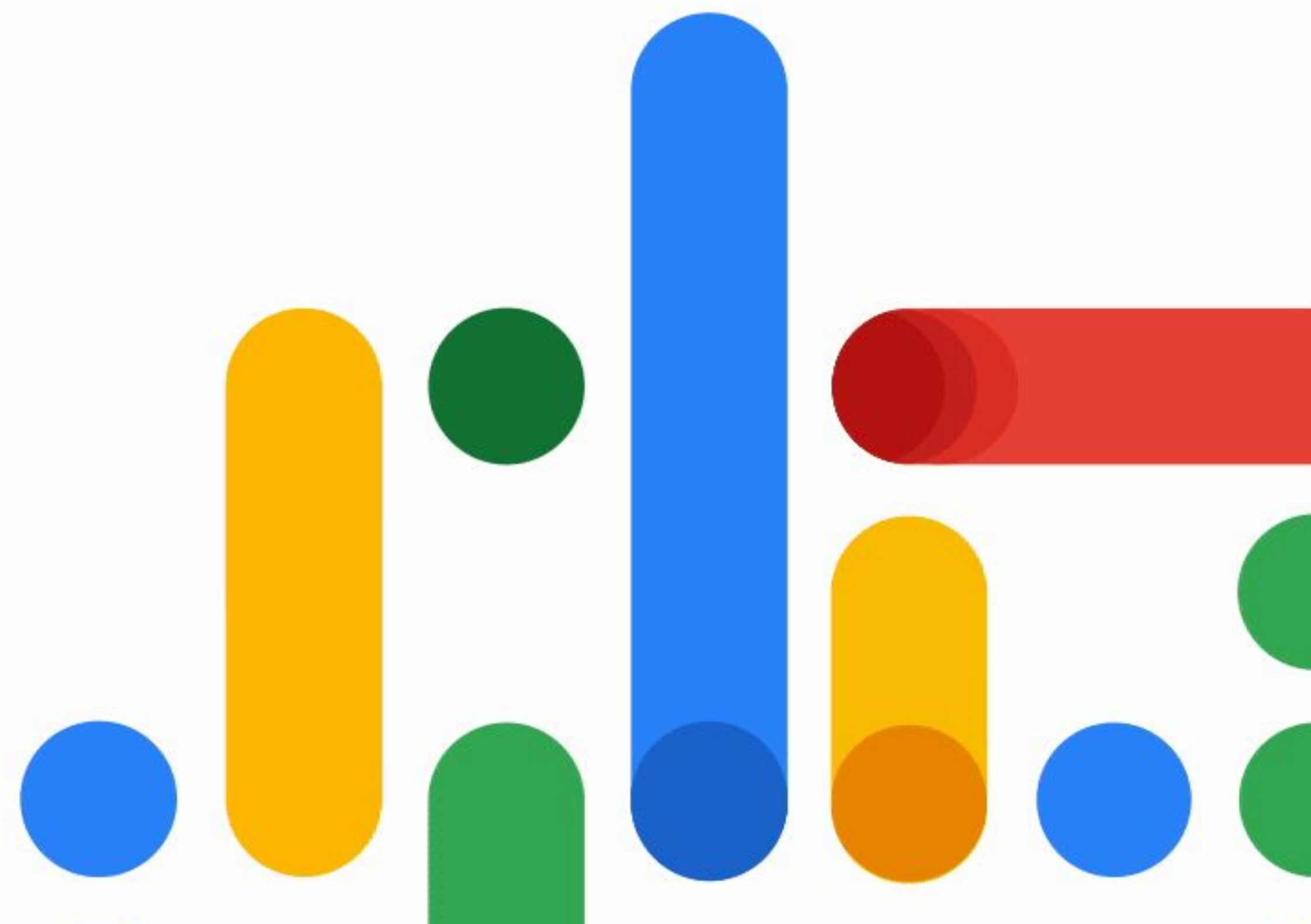


Google AI เพื่อ ยกระดับบริการ ภาครัฐ

Ekkarat Klinbubpa
AI Specialist
Google Cloud





**เครื่องมือสนับสนุนเจ้าหน้าที่รัฐ
เพื่อยกระดับการบริการประชาชน
สู่ความเป็นเลิศ**

01

กรณีศึกษาที่ 1

ประชาชนต้องการหาข้อมูลจากเว็บของ หน่วยงานบริการ



medical use **none** manufacture **approved** sale **legal**

...and not clearly any boundaries

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1. **Introduction**

The purpose of this report is to provide a comprehensive overview of the current state of the market for the various products and services offered by the company.

- **Market Overview** - The market for the various products and services offered by the company is currently experiencing a period of rapid growth. This is due to a number of factors, including the increasing demand for these products and services, the entry of new competitors, and the implementation of new marketing strategies.
- **Competitive Analysis** - The company's main competitors are currently offering a range of products and services that are similar to those offered by the company. However, the company's products and services are generally of a higher quality and are more competitively priced.
- **Marketing Strategy** - The company's marketing strategy is currently focused on increasing its market share through a combination of product differentiation, competitive pricing, and aggressive marketing campaigns.
- **Financial Performance** - The company's financial performance has been strong over the past year, with a significant increase in revenue and a decrease in expenses. This is due to the company's successful marketing strategy and its ability to maintain a competitive edge in the market.
- **Conclusion** - The company is well-positioned to continue its growth and success in the future. However, it must remain vigilant in its efforts to stay ahead of its competitors and to continue to improve its products and services.

Page 1 of 1

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02

กรณีศึกษาที่ 2

ประชาชนต้องการข้อมูลจากเจ้าหน้าที่



03

กรณีศึกษาที่ 3 ประชาชนติดต่อเข้ามาที่ Contact Center



04

Why Google



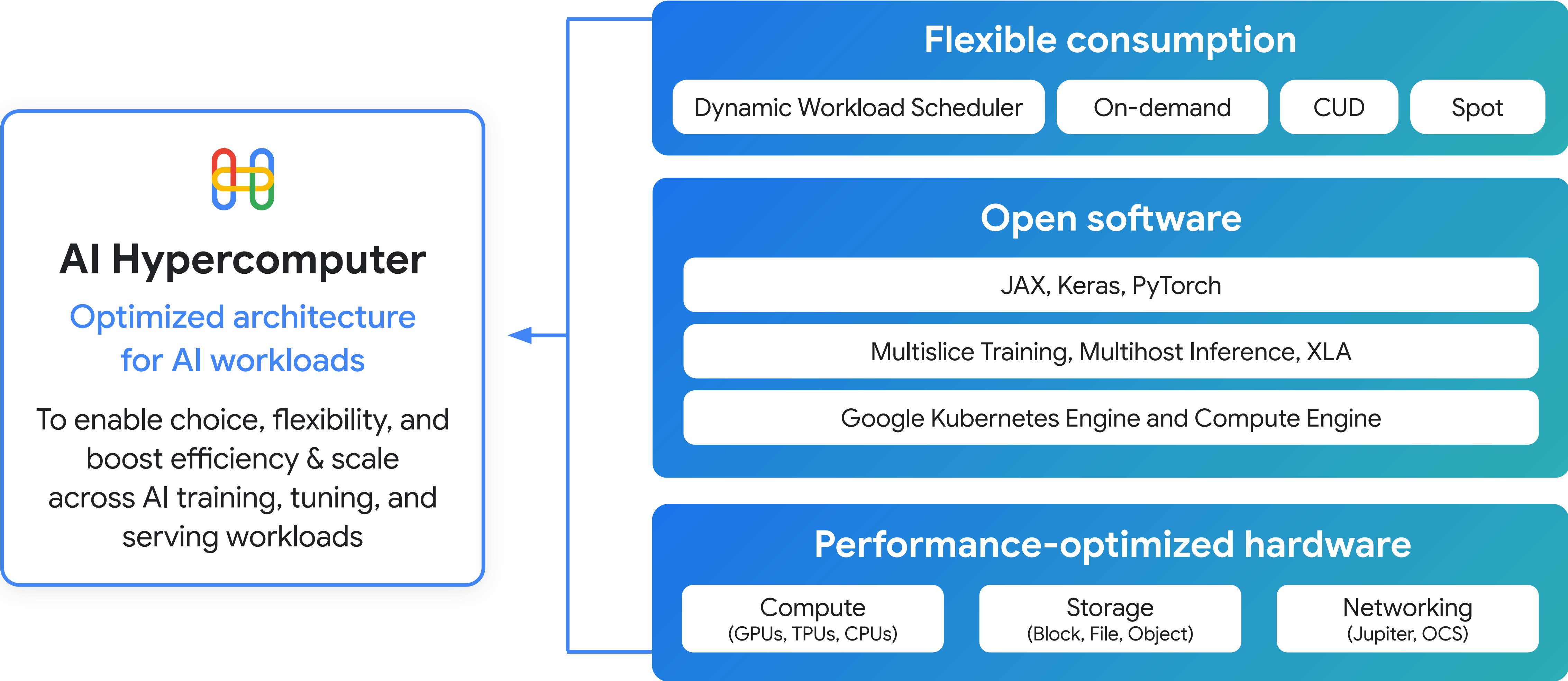
The knowledge and experience to integrate ML into services
delighting billions of users across the world

Planet-scale computing

Performance, efficiency, reliability, at scale for 25 years



AI Hypercomputer architecture





Google ■/●



**บริการภาครัฐ
ก้าวล้ำด้วย AI รวดเร็ว จับใจ
โปร่งใส ตรวจสอบได้**



Thank you

